GA GENERAL ASSEMBLY

Student Outcomes Report

GA's Full-Time Program Data: January 1, 2020–December 31, 2020

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A Note From
Our CEO

Hello,

I'm Lisa Lewin, CEO of General Assembly, and it is my pleasure to share our sixth Outcomes report with you. We began publishing this report in 2016 to help prospective students understand what they can expect from their job search after completing a full-time General Assembly program. We continue to publish this report in that spirit, as well as to encourage transparency among other education and training providers to ensure that career changers and skill builders can find their way in the world of work.

While these job placement numbers have been consistent year over year, in 2020, we faced an unprecedented set of challenges resulting from the pandemic. We moved our entire business online and navigated the most unpredictable labor market since GA's founding. Yet, our students demonstrated their trademark tenacity and grit, and our instructors, student success associates, and career coaches went to extraordinary lengths to support them.

Despite the massive disruptions caused by the pandemic, we're proud to report that in 2020 our placement rates for individuals participating in our full-time Career Coaching program landed at 74.4% within six months of program course completion. We are especially pleased that our placement rates remained strong despite a highly volatile global job market; for example, the U.S. unemployment rate jumped from a steady 3-4% to nearly 15%[1], yet we were still able to support the majority of our job-seeking graduates in landing a role in their field of study in under six months.

Throughout my career, I have seen the power that education has to transform lives and help people get to that next rung on the economic ladder. However, the promise of education as a pathway to prosperity is increasingly fragile. Many students have degrees or professional experiences that are not valued by employers. Also, in the United States, many early-career professionals struggle with crushing student loan debt.

Trends that were reshaping and disrupting the labor market have accelerated during the pandemic, leaving many of you — at all stages of your careers — struggling to find meaningful work and unsure of where and how to get the skills needed to stay relevant. That's one of the reasons that General Assembly's work is so vital, and why ten years after our founding, we have the largest alumni network, biggest global footprint, and longest track record of delivering outcomes, results, among bootcamps, **at scale.** To date, we have placed over 16k+ graduates.

According to a survey of our alumni base by the polling firm Gallup, we learned that, on average, graduates of our Immersive programs **recouped the full cost of tuition within one year of course completion.** Compare that to typical repayment rates for other post-secondary programs, which on average take 20 years to repay.[2] Further, the survey found that graduates of General Assembly, on average, **doubled their incomes within five years.** While we know a range of factors contribute to graduate income growth, we saw consistent salary increases across our global markets and our Immersive programs.

At GA, we are committed to the outcome, the *result*, rather than just inputs like curriculum content or instructor quality (though we're pretty proud of those, too). This is why I am proud to lead this organization, which is playing a role in rethinking the ways that individuals like you stay relevant in an increasingly unpredictable economy.
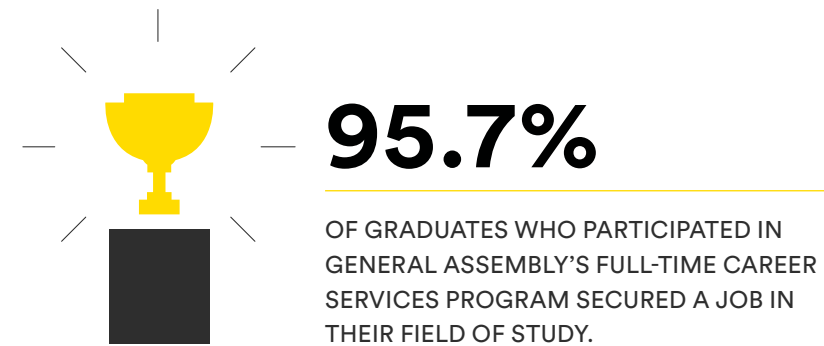
Lisa Lewin (she/her)
CEO, General Assembly

Overview

General Assembly (GA) is a pioneer in education and career transformation, specializing in today's most in-demand skills. As the leading source for training, staffing, and career transitions, we foster a flourishing community of professionals like you looking to pursue a more rewarding career. We have helped more than 16,000+ career changers land careers in some of the most rapidly advancing fields of the past decade through our Immersive full-time courses in software engineering, data science, and user experience (UX) design, and our Outcomes Career Coaching program. Bottom line, if you're looking to make a career pivot and/or future-proof your existing career, you have come to the right place.

95.7%

OF GRADUATES WHO PARTICIPATED IN GENERAL ASSEMBLY'S FULL-TIME CAREER SERVICES PROGRAM SECURED A JOB IN THEIR FIELD OF STUDY.

About General Assembly's Immersive Courses

Enrolling in one of our Immersives means you will learn from a team of seasoned practitioners in software engineering, data science, or user experience (UX) design and complete 400–500 hours of training in your field of study over several months. During this time, you will learn new skills and frameworks, build your own portfolio of projects, and collaborate with other learners in real-time. You will also work hand-in-hand with dedicated career coaches to help you confidently build a personal brand, apply for jobs, prepare for interviews, and navigate a meaningful job search strategy.

About the Outcomes in This Report

This report includes outcomes data for 5,105 students who enrolled in our programs that ended between January 1, 2020, and December 31, 2020. Of those 5,105 students, 4,301 graduated from their respective programs, and 2,860 participated in our Career Services program.

Six months post-Immersive course completion, 74.4% of GA graduates who participated in a full-time job search secured a job; three months post-Immersive course completion, 42.3% of GA graduates who participated in a full-time job search secured a job. An additional 21.3% accepted a job offer after 180 days, for a total of 95.7% of this eligible population working in their field of study.

While time to placement was longer for our graduates as compared to previous reports, (we typically see 90%+ land roles within six months of their program end, as you can see in last year's report), we are incredibly proud of these results. With a global unemployment rate of over 15% during 2020, our placement rates underscore the resilient and growing demand for the skills we teach at GA.

Our graduates secure jobs at top companies across sectors and industry verticals. Some examples of the thousands of employers who hired GA graduates in 2020 include Adobe, Amazon, Apple, Booz Allen Hamilton, Cognizant, DataDog, Deloitte, Facebook, Engine, Google, IBM, Infosys, InvestCloud, KPMG, Prudential Financial, Publicis Sapient, Talent Path, Ultranauts, VidMob, Verizon, and Visa.

A Note From
Our VP of Academic Operations

How General Assembly Is Navigating the Pandemic

The pandemic disrupted every aspect of our lives in 2020. Businesses grappled with how best to support the health and well-being of their employees while navigating a wildly unpredictable labor market. Families (including mine) had to make sense of how to meet the demands of school, work, and caregiving without leaving the house. And many workers across industries had to re-evaluate their relationship to their jobs and their career goals.

At GA, we found ourselves in a challenging position during that first year of COVID-19. We had unprecedented demand for our career-changer programs as people lost their jobs or found themselves in industries with uncertain recovery. At the same time, a tight labor market vanished overnight, and demand for talent came to a temporary halt. We had to think fast and continually ask ourselves, how do we best deliver support to our graduates who are committed to a career change, even when the hiring market is down? We continue to ask ourselves these questions as the world continues to pivot.

Our steadfast commitment to career transformation and job placement forces us to rethink our operating model and make investments to respond to our new reality. Here's what we have done:

- **Built a dedicated Partnerships team** that allows us to source jobs locally and globally as more and more companies shift to remote work. We actively source job openings that best fit our graduates' needs — and get our graduates in front of those companies.

- **Responded to our new way of working** by expanding beyond the cities where we had a physical presence to find relocation or remote opportunities for GA graduates.

- **Redesigned our post-course coaching** to better support graduates based on the duration of their job search.

- **Delivered online-focused training** to our instructors and career coaches to ensure we could continue delivering best-in-class instruction and coaching even when operating in a remote capacity.

- **Partnered with** Hired.com to increase graduate exposure to employers.

- **Hosted recurring online hiring partner events** that allowed our graduates to grow their network with potential employers in a live online environment.

We will continue to adapt to the external environment so we can provide the best quality experience for our students to deliver a return on investment in their education. With the value of a college or university degree increasingly in question and rapid changes in technology that are disrupting every category of jobs, we believe that an outcomes-focused approach to education is more important than ever.

Our goal in sharing this data is to help you make an informed decision about whether a GA immersive program is right for you. At the time of writing this report, we already see a significant uptick in hiring and promising signs for a return to a healthy and robust job market for our graduates. Today, students are landing meaningful jobs in their field of study in higher quantities and at faster rates than they were a year ago.

We hope to see you as part of our community in the near future!

Betsy Leonhardt (she/her)
Vice President, Academic Operations
General Assembly

About General Assembly

We are a global education company that closes skills gaps through leading-edge courses, workshops, and events in today's in-demand technology fields. At the time of publication, we have virtual campuses, and we've also returned to running in-person programming in several of our markets. As we safely return to campus, we'll also continue to operate robust online programs.

Ten years after our founding, General Assembly continues to be the largest of the "coding bootcamps." Today, we have over 80k global graduates across our programs, maintain partnerships and operations in 50 global markets, and have welcomed over 1M individuals to our in-person and virtual skill-building and discovery workshops. Many graduates have gone on to become industry leaders — whether founding their own companies, contributing to new innovations in the tech and design sectors, or moving into leadership roles, allowing them to inspire and mentor the next generations of GA graduates.

In addition to the programs that we offer for learners interested in gaining a new skill or pursuing a new career path, we also work with leading companies around the globe to support their large-scale digital transformation efforts. Along with providing training for employees at companies such as Barclays, Commonwealth Bank of Australia, Humana, Intuit, PayPaland, and Procter & Gamble, we also provide talent pipelines for thousands of hiring partners. We lead major upskilling and reskilling initiatives for global companies from across sectors — **including over 70 of the Fortune 100** — to help them overcome business challenges posed by technological change.

In 2018, GA was acquired by The Adecco Group, one of the world's largest training, staffing, and placement firms in the world. **Every year, Adecco finds placements for individuals in 60 countries through its network of brands and solutions.** Today, we partner with other organizations within the Adecco Group ecosystem — from talent marketplace, Hired, to high-skill staffing agency, Modis — to support our graduates as they seek employment. As an Adecco Group brand, GA has a front-row seat to the trends reshaping the global world of work and what tech workers will need to successfully secure meaningful and sustainable employment in a forever-changed post-pandemic economic landscape.

We also took steps to respond and adapt to the external environment. In 2020, we doubled down on our commitment to our students as millions of workers faced temporary and permanent job losses. As the pandemic ravaged the global workforce and people lost their jobs, we teamed up with leading businesses, mayors, workforce development organizations, and philanthropies to help workers displaced by COVID-19 get new skills and find meaningful work, **delivering over 33,000+ hours of free training.**

In 2022, we have big ambitions to keep growing and make our programs more accessible. First, we look forward to launching additional Immersive training programs in new topics and skills areas. Second, we will leverage our new learning management system to begin launching programming in French, German, Japanese, and Spanish. Third, we will continue to expand our partnership opportunities to continue connecting "learn and earn" opportunities that will help graduates quickly and efficiently enter the job market.

2019

FOR MORE ABOUT HOW WE WORK, SEE LAST YEAR'S REPORT, WHERE WE HIGHLIGHT THE WORK AND DEDICATION OF OUR TEAM MEMBERS FROM ADMISSIONS TO STUDENT SUCCESS TO INSTRUCTION TO CAREER COACHING.

About Career Services

If you're reading this, chances are you're thinking about taking an Immersive program at General Assembly and want to know what you can expect from our Career Services team during your program and when you graduate.

Here is a high-level view of who we are and how we will work with you to help you achieve your goals:

- Our career coaches will work with you to craft a personal job search strategy focused on your professional goals. We have a network of over 50 career coaches who work with students all over the globe, and you will have a dedicated coach that works with you.

- Throughout your Immersive program, your career coach will deliver a detailed job search curriculum and work with you to develop the skills and tools you will need to stand out and compete in the job market.

- Once you've graduated, your career coach will work 1:1 with you until you've landed a job in your field of study, which we call an "outcome."

- Our coaches support you in developing your personal brand. They'll make sure that your online presence captures your skills and competencies, that your materials are compelling and error-free, and that you're prepared for every interview.

- Our Partnerships Team will curate job opportunities within our network, and coaches will recommend you for ones that align with your skills and goals.

- Our Partnerships team will also curate recurring employer engagement events to help you grow your professional network and engage with hiring managers in real-time.

- Coaches strive to ensure you put your best foot forward by conducting interview prep sessions and providing feedback on materials for specific job opportunities.

- Our coaches and Partnerships team members are incredible, but their efforts alone won't land you a job. Getting recommended to jobs in our employer network and access to networking events and continued coaching is a perk of being an active job seeker. You'll be expected to do weekly work, including networking, applying to jobs, and developing technical skills.

Outcomes & Demographics

This report captures the outcomes for the 5,105 students enrolled in our Software Engineering Immersive, User Experience Design Immersive, and Data Science Immersive programs that ended between January 1, 2020, and December 31, 2020.

The clock for "time to placement" starts the day that a student graduates from their program. **When comparing outcomes of different schools, pay attention to this detail — if graduates or schools can choose or change the start date of their search, it can make it seem like people get jobs faster than they actually do.**

The majority of the students in this report participated in their Immersive experience online since we switched to all-remote delivery on March 16, 2020. The majority of students were located near the markets where GA maintains physical campuses but drastically diversified as we worked to build awareness out of the large tech hubs where we had physical operations.

The metrics included on pages 11-12 and 20-22 of this report were reviewed by KPMG LLP (see the Independent Accountants' Report on page 23). Aside from graduation rate, the data is self-reported by our graduates, as discussed further in the Appendix.

Student Outcomes & Demographics

FULL-TIME STUDENTS	TOTAL #	TOTAL %
Enrolled	5,105	-
Withdrawals	684	13.4%
Nongraduates	120	2.3%
Graduates	4,301	84.3%
Graduation Rate	-	84.3%

Disclaimer: In an attempt to deliver the most relevant data, this report scope is beyond one full calendar year. We aim to always deliver the most up-to-date data while also having to let a full 180 days+ cycle to complete for job seekers to accurately represent our population.

Student Outcomes & Demographics (CONTINUED)

GA CAREER SERVICES	TOTAL #	TOTAL %
Full-Time Seekers	**2,530**	**-**
Placement Within 180 Days of Graduation	1,883	74.4%
Placement More Than 180 Days After Graduation	537	21.3%
No Placement as of This Report	110	4.3%
Total Placement Rate: *Of total placement rate, 93.3% are full-time outcomes, 6.7% are part-time outcomes.*	**-**	**95.7%**
Extended Seekers	**330**	**-**
Placement Within 365 Days of Graduation	198	60.0%
Placement More Than 365 Days After Graduation	38	11.5%
No Placement as of This Report	94	28.5%
Extended Seeker Placement Rate: *Of total placement rate, 84.7% are full-time outcomes, 15.3% are part-time outcomes.*	**-**	**71.5%**
Graduates Who Didn't Participate in Career Services to Completion	**1,441**	**-**
Unresponsive to Coach Outreach	642	14.9%
Noncompliant With Career Service Requirements	332	7.7%
Job-Seeking Outside of Field of Study	149	3.5%
Return to School	104	2.4%
Return to Previous Job	91	2.1%
Family or Health Issue	85	2.0%
Personal Interest Only	22	0.5%
Visa or Geographic Barrier	14	0.3%
Return to Active Duty	2	<0.1%
Overall Nonparticipant %	**-**	**33.5%**

The accompanying Appendix is an integral part of Student Outcomes & Demographics.

Our Outcomes

Of the 5,105 students who enrolled in the Immersive programs above, here's how the data breaks down in aggregate. To see a breakdown of data by course, please refer to the tables included on pages 20-22 of our Appendix.

A Year At A Glance

93.2% of graduates who participated in our Full-Time Career Services program accepted a job offer in their field of study within 365 days of graduating. 74.4% of graduates who participated in our Full-Time Career Services program accepted a job offer in their field of study within 180 days of graduating. In total, 95.7% of this eligible population is working in their field of study.

60.0% of graduates who participated in our Extended Seeker Career Services program accepted a job offer in their field of study within 365 days of graduating. An additional 11.5% accepted a job after 365 days. This represents a pool of 330 graduates who needed to take on contract or part-time work to make extra income as they continue to look for staff positions in their field of study or needed to reduce their job search output to focus on family or health needs.

In the past, these graduates were considered nonparticipants in our Career Services program, even if they were actively looking for a job and working with their career coach. We only put graduates on this pathway if they self-select this option, and it aligns with their personal goals and needs. As you can imagine, having this option was particularly meaningful to our graduates as they navigated family and health challenges this past year.

33.5% of graduates did not participate in GA's Career Services program. The reasons why graduates fall into this category are provided in the charts provided on pages 11-12. While graduates either choose not to participate or do not qualify for continued support due to their lack of engagement in the job search process, we've seen a slight increase driven by graduates unresponsive to their career coaches during their job search — a side effect of longer job search times and of graduates having to deal with increased personal stressors during the pandemic, such as family health concerns, mental health needs, and caregiving responsibilities. We've worked to address these issues via our investment in expanded post-course career coaching and programming.

Our Community

Students come to General Assembly from a wide range of professional backgrounds and lived experiences. We ask participants in our Immersive programs to self-report specific demographic data on age, gender, race, and educational attainment, which we outline below. In this report, 77.2% of our student population voluntarily self-reported on these data points.

Age

More than half of the students who take Immersive training programs at General Assembly are in their mid-twenties to mid-thirties: 61.7% are between 25–34 at the start of their program, with an additional 19.5% between 18–24, and 15% between 35–44. The youngest student in this report was 18, and the oldest was 61.
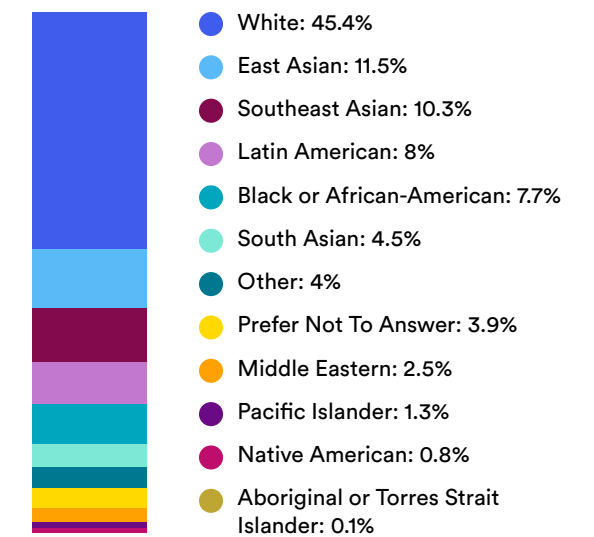

Total Immersives · Data Science Immersive · Software Engineering Immersive · UX Design Immersive
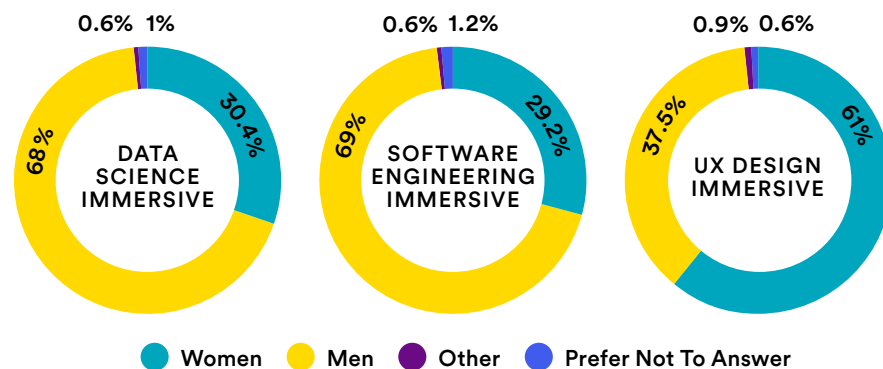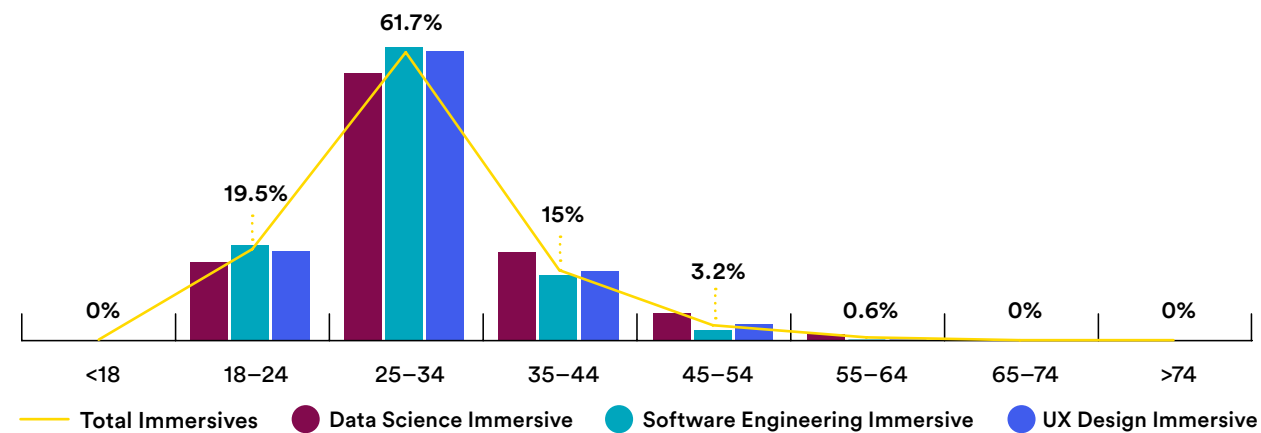
Gender

The gender breakdown for Immersive programs in aggregate is 57.9% men, 40.5% women, 0.6% who identify with another gender identity, and 1.0% who prefer not to answer. Below, we've demonstrated gender breakdown by program type.

DATA SCIENCE IMMERSIVE — 0.6% 1% 30.4% 68%

SOFTWARE ENGINEERING IMMERSIVE — 0.6% 1.2% 29.2% 69%

UX DESIGN IMMERSIVE — 0.9% 0.6% 61% 37.5%

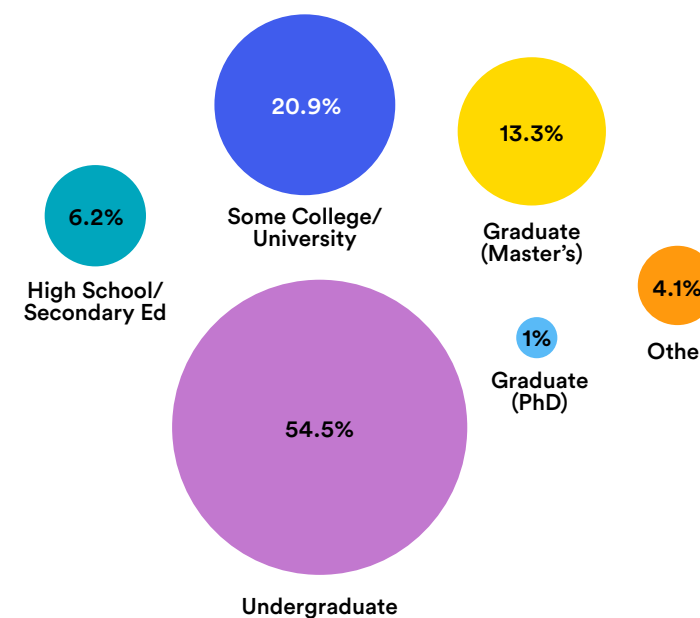Women · Men · Other · Prefer Not To Answer

Race & Ethnicity

While GA students are not required to share information on race and ethnicity, 77.2% of the students in this report told us about their identities. Students were allowed to provide multiple answers to this question to accommodate the intersections between racial and ethnic identities. In this report, nearly half (45.4%) of General Assembly students identify as White. The other most represented groups are students who identify as East Asian (11.5%), Southeast Asian (10.3%), Latinx (8.0%), and Black or African American (7.7%). The demographics of our students vary quite a bit by country — for example, 76% of students in Singapore identify as Southeast Asian, while 5% of students in the United States identify as Southeast Asian.

- White: 45.4%
- East Asian: 11.5%
- Southeast Asian: 10.3%
- Latin American: 8%
- Black or African-American: 7.7%
- South Asian: 4.5%
- Other: 4%
- Prefer Not To Answer: 3.9%
- Middle Eastern: 2.5%
- Pacific Islander: 1.3%
- Native American: 0.8%
- Aboriginal or Torres Strait Islander: 0.1%

High School/Secondary Ed — 6.2%
Some College/University — 20.9%
Graduate (Master's) — 13.3%
Graduate (PhD) — 1%
Other — 4.1%
Undergraduate — 54.5%

Financing

For more information on the many financing options available, turn to our Financing Handbook based on the country where you would enroll in your program: Australia, Canada, Europe, Singapore, or the United States.

Education

General Assembly students come from a wide range of professional and academic backgrounds, and our students find successful outcomes regardless of their pre-GA education and work experience. Many of our students do not have college or university degrees: in this report, 6.2% of students completed a diploma or GED. An additional 20.9% completed credits towards an associate or bachelor degree under their belts, while 4.1% had some other form of noncollegiate training. A little over half of General Assembly's Immersive students in this report — 54.5% — have a bachelor degree, and an additional 13.3% beyond that have an advanced degree such as a master's or a PhD. One positive trend that we continue to see is that businesses are increasingly leveraging skills-based hiring methods and removing the barrier of requiring a degree, which greatly boosts their talent pool.

What's Next

Thank you for taking the time to read our Outcomes report! If you have any questions about General Assembly or the contents of this report, our Admissions team is here to help: drop us a note at admissions@generalassemb.ly. For more information about our vast suite of programs, please visit our education offerings page. Learn more about how our outcomes support and the people behind it on our Career Services page.

As we look to 2022, we're excited to be able to continue to deliver best-in-class online instruction while also offering in-person programming. We're expanding our offerings and building out our Flex modality so that students can participate in a GA Immersive while also maintaining a day job. We will continue to commit to meeting the needs and career success of our students and graduates and are excited to bring continued innovation to the education, hiring, and reskilling marketplace.

Appendix

GA's Full-Time Program Data for students who graduated January 1, 2020–December 31, 2020

Enrolled:
Student who enrolls in a full-time program and attends the first day of class.

Family or Health Issue:
Graduate who notifies GA (via verbal or written communication) that they are not seeking to start and/or continue the job-search process due to family, health, or another personal issue.

Full-Time Outcome:
Participating graduate who notifies GA (via verbal or written communication) that they have accepted a job in their field of study that meets one of the following criteria:

- Have accepted an offer that is paid, 32 hours a week or more, and in an occupation for which students are trained (or in a related, comparable, recognized occupation). Contract work for at least one month or freelancing for the equivalent of full-time, as well as internships and apprenticeships, are included as long as they are paid and 32 hours a week or more.

- Have received three offers that meet the above criteria and turned down all offers.

- Are using their new skills to launch a new company or expand a company of their own.

- Have returned to a former company and are utilizing new skills learned through course participation in their role.

GA Career Services Requirements:
Meets graduation requirements of GA Immersive program and:

- Actively participates in Outcomes programming in course.

- Participates in weekly job-search activites (i.e., applying to applicable roles, networking) post-course.

- Is responsive to their Career Coach.

Graduate:
Full-time student who did not withdraw, passed their course, has met tuition payment requirements and was offered career services support. In order to pass their course students must:

- Complete and pass 100% of all projects

- Achieve 80% homework completion

- Accrue no more than three absences

Job-Seeking Outside of Field of Study:
Graduate who notifies GA (via verbal or written communication) that they are not seeking to start and/or continue the job-search process because they are seeking a job in a field unrelated to the course completed.

No Placement Within 180 Days of Graduation:

Participating graduate who does not achieve job placement within 180 days of graduation.

Noncompliant With Career Services:

Graduate who does not maintain requirements of GA's Career Services standards throughout the duration of the job search.

Nongraduates:

Students who are enrolled in a full-time program but fail to successfully complete the program.

Participating Graduates, Full-Time:

Graduate who notifies GA (via verbal or written communication) at the time of graduation that they will participate in the GA Career Services program and dedicate at least 25+ hours per week actively job seeking (i.e., applying to appropriate roles and networking). Once qualified as a participating graduate, they must maintain that status throughout the duration of the job search.

Participating Graduates, Extended:

Graduate who notifies GA (via verbal or written communication) that they will participate in the GA Career Services Extended program. The Extended Seeker option is available to graduates that cannot commit to a full-time job search due to personal circumstances listed below but are still committed to a job search.

- Need to work part-time while seeking a role in field of study

- Health, family, or personal issue.

- Attempting to gain a work permit, visa, or other permission to work in their current location.

Once qualified as a participating graduate, extended, they must maintain that status through the duration of the job search.

Part-Time Outcome:

Participating graduate who notifies GA (via verbal or written communication) that they have accepted a job in their field of study that meets the following criteria:

- Have accepted an offer in an occupation for which they are trained or in a related, comparable, recognized occupation that is either less than 32 hours a week, less than one month, or unpaid.

- Are self-selecting to end their job search at the given time due to acceptance of this offer.

Personal Interest Only:

Graduate who notifies GA (via verbal or written communication) that they are not seeking to start and/or continue the job-search process because they took the course for personal interest only.

Placement After 180 Days Since Graduation:

Participating graduate who notifies GA (via verbal or written communication) that in a time period beyond 180 days of graduation they have accepted a job in their field of study.

Placement Within 180 Days of Graduation:

Participating graduate who notifies GA (via verbal or written communication) that within 180 days of graduation they have accepted a job in their field of study.

Return to Active Duty:

Graduate who notifies GA (via verbal or written communication) that they are not seeking to start and/or continue the job-search process because they are returning to active duty.

Return to Previous Job:

Graduate who notifies GA (via verbal or written communication) that they are not seeking to start and/or continue the job-search process because they are returning to the same job at their previous company with no changes to the role.

Return to School:

Graduate who notifies GA (via verbal or written communication) that they are not seeking to start and/or continue the job-search process because they are returning to school or continuing their education.

Unresponsive to Coach Outreach:

Graduate who does not respond to three or more outreach attempts from GA Career Services staff.

Visa or Geographic Barrier:

Graduate who notifies GA (via verbal or written communication) that, as of the end of the reporting date, they are relocating to a region where GA did not have a physical presence during the reporting period or did not obtain a visa in the current location, restricting their ability to work in the desired location.

Withdrawals:

Student who starts a program but does not complete it. Students may withdraw from GA at any time after their cancellation period, which may vary by state. Students may also be withdrawn by GA for failure to maintain satisfactory progress, failure to abide by rules and regulations, absences in excess of maximum set forth by GA, and/or failure to meet financial obligations to GA. Refunds for withdrawals are determined in accordance with state-prescribed refund policies. Most states provide for prorated refunds based on the amount of the course attended through a certain duration of the course.

Data Science Immersive

STUDENT OUTCOMES & DEMOGRAPHICS

FULL-TIME STUDENTS	TOTAL #	TOTAL %
Enrolled	784	-
Withdrawals	118	15.1%
Nongraduates	19	2.4%
Graduates	647	82.5%
Graduation Rate	-	82.5%

GA CAREER SERVICES	TOTAL #	TOTAL %
Full-Time Seekers	414	-
Placement Within 180 Days of Graduation	325	78.5%
Placement More Than 180 Days After Graduation	76	18.4%
No Placement as of This Report	13	3.1%
Total Placement Rate: *Of total placement rate, 96.0% are full-time outcomes, 4.0% are part-time outcomes.*	-	96.9%
Extended Seekers	30	-
Placement Within 365 Days of Graduation	17	56.7%
Placement More Than 365 Days After Graduation	8	26.6%
No Placement as of This Report	5	16.7%
Extended Seeker Placement Rate: *Of total placement rate, 88.0% are full-time outcomes, 12.0% are part-time outcomes.*	-	83.3%
Graduates Who Didn't Participate in Career Services to Completion	203	-
Unresponsive to Coach Outreach	66	10.2%
Noncompliant With Career Service Requirements	49	7.6%
Return to Previous Job	31	4.8%
Job-Seeking Outside of Field of Study	23	3.6%
Return to School	20	3.1%
Family or Health Issue	10	1.5%
Visa or Geographic Barrier	2	0.3%
Personal Interest Only	2	0.3%
Return to Active Duty	0	-
Overall Nonparticipant %	-	31.4%

The accompanying Appendix is an integral part of Student Outcomes & Demographics.

Software Engineering Immersive

STUDENT OUTCOMES & DEMOGRAPHICS

FULL-TIME STUDENTS	TOTAL #	TOTAL %
Enrolled	2,641	-
Withdrawals	411	15.5%
Nongraduates	86	3.3%
Graduates	2,144	81.2%
Graduation Rate	-	81.2%

GA CAREER SERVICES	TOTAL #	TOTAL %
Full-Time Seekers	1,161	-
Placement Within 180 Days of Graduation	898	77.3%
Placement More Than 180 Days After Graduation	212	18.3%
No Placement as of This Report	51	4.4%
Total Placement Rate: *Of total placement rate, 94.2% are full-time outcomes, 5.8% are part-time outcomes.*	-	95.6%
Extended Seekers	170	-
Placement Within 365 Days of Graduation	100	58.8%
Placement More Than 365 Days After Graduation	18	10.6%
No Placement as of This Report	52	30.6%
Extended Seeker Placement Rate: *Of total placement rate, 87.3% are full-time outcomes, 12.7% are part-time outcomes.*	-	69.4%
Graduates Who Didn't Participate in Career Services to Completion	813	-
Unresponsive to Coach Outreach	394	18.4%
Noncompliant With Career Service Requirements	179	8.3%
Job-Seeking Outside of Field of Study	72	3.4%
Return to School	62	2.9%
Return to Previous Job	42	2.0%
Family or Health Issue	36	1.7%
Personal Interest Only	16	0.7%
Visa or Geographic Barrier	10	0.5%
Return to Active Duty	2	0.1%
Overall Nonparticipant %	-	37.9%

The accompanying Appendix is an integral part of Student Outcomes & Demographics.

User Experience Design Immersive

STUDENT OUTCOMES & DEMOGRAPHICS

FULL-TIME STUDENTS	TOTAL #	TOTAL %
Enrolled	1,680	-
Withdrawals	155	9.2%
Nongraduates	15	0.9%
Graduates	1,510	89.9%
Graduation Rate	-	89.9%

GA CAREER SERVICES	TOTAL #	TOTAL %
Full-Time Seekers	955	-
Placement Within 180 Days of Graduation	660	69.1%
Placement More Than 180 Days After Graduation	249	26.1%
No Placement as of This Report	46	4.8%
Total Placement Rate: *Of total placement rate, 90.9% are full-time outcomes, 9.1% are part-time outcomes.*	-	95.2%
Extended Seekers	130	-
Placement Within 365 Days of Graduation	81	62.3%
Placement More Than 365 Days After Graduation	12	9.2%
No Placement as of This Report	37	28.5%
Extended Seeker Placement Rate: *Of total placement rate, 80.6% are full-time outcomes, 19.4% are part-time outcomes.*	-	71.5%
Graduates Who Didn't Participate in Career Services to Completion	425	-
Unresponsive to Coach Outreach	182	12.1%
Noncompliant With Career Service Requirements	104	6.9%
Job-Seeking Outside of Field of Study	54	3.6%
Family or Health Issue	39	2.6%
Return to School	22	1.5%
Return to Previous Job	18	1.2%
Personal Interest Only	4	0.3%
Visa or Geographic Barrier	2	0.1%
Return to Active Duty	0	-
Overall Nonparticipant %	-	28.1%

The accompanying Appendix is an integral part of Student Outcomes & Demographics.

KPMG

KPMG LLP
345 Park Avenue
New York, NY 10154-0102

Independent Accountants' Review Report

Board of Directors and Management of General Assembly Space, Inc.:

We have reviewed the Student Outcomes and Demographics tables on pages 11-12 and 20-22 (the 2020 Metrics) of the accompanying General Assembly Space, Inc.'s Student Outcomes Report (the Report) for the year ended December 31, 2020. General Assembly Space, Inc.'s management is responsible for preparing and presenting the 2020 Metrics in accordance with the criteria set forth in the Appendix on pages 17 through 19 of the report (the Criteria). Our responsibility is to express a conclusion on the 2020 Metrics based on our review.

Our review was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. Those standards require that we plan and perform the review to obtain limited assurance about whether any material modifications should be made to the 2020 Metrics in order for them to be in accordance with the Criteria. A review is substantially less in scope than an examination, the objective of which is to obtain reasonable assurance about whether the 2020 Metrics are in accordance with the Criteria, in all material respects, in order to express an opinion. Accordingly, we do not express such an opinion. We believe that our review provides a reasonable basis for our conclusion. Based on our review, we are not aware of any material modifications that should be made to the 2020 Metrics identified on pages 11-12 and 20-22 of the Report in order for them to be in accordance with the Criteria set forth in the Appendix on pages 17 through 19 of the Report.

KPMG LLP

New York, New York
January 13, 2022